



NEW HOME of Liberty Home Appliances is inspected by owners Andy Anderson and Tom Deloyd. The store, one of the South Bay area's largest specialty appliance sales and service organizations, recently moved to larger quarters at 24002 Hawthorne Blvd., Torrance. The new building has more than three times the area of the old one and there is room for more than 300 cars in the parking lot.

—PRESS photo

REPRESENTS SORORITY

Mrs. Lola Abrams represented this area at a board meeting of Southern California Council of Beta Sigma Phi held at the Hunter's Inn in Temple City last Saturday. Committee members were chosen to represent the council at the interstate board meeting to be held tomorrow in Bakersfield.



Liberty Home Appliance Moves to New Location

Liberty Home Appliance, one of the South Bay area's largest special appliance sales and service organizations, are now in their new store at 24002 Hawthorne Blvd., Torrance.

Liberty Appliance, in business for 15 years, is the largest firm in the area that specializes in the sales and service of major appliances only, according to the owners.

Andy Anderson and Tom Deloyd, owners, state that their policy of servicing everything they sell may be a bit old fashioned but has been very well accepted by their many customers due to the personalized service given.

By limiting the stock to Frigidaire, Maytag, General Electric and Amana as well as making the direct factory carload purchases, the cost of appliances can be kept to

a minimum to match any prices on new merchandise in the area.

High quality built into the products sold by Liberty Home Appliance have made it possible for them to extend the regular parts and service warranty from one year to a full two years. This should be a further affirmation, to customers, of Liberty's faith in the quality of the merchandise sold.

The new store has over three times the area of the old building and room for over 300 cars in the parking lot.

On display in the store are a full line of Maytag, Frigidaire, General Electric and Amana washers, dryers, refrigerators, freezers, ranges, dishwashers and disposals. Andy and Tom invite their many customers old and new to stop by and see the new store.

Use Classified, DA 5-1515

DIMINISHING CARD PARTY

Torrance Woman's Club, Marina District 18, C.F.W.C. held a Diminishing Card party Tuesday, Sept. 23, at 2724 Arlington. Mrs. R. E. Moffit was hostess. Luncheon was served at 12:30, after which the guests played cards.

Those present were: Mmes. Leroy Snodgrass, D. L. Sears, R. Bingham, S. J. Dunhouse, H. L. Mitchell, W. W. Rasmussen, James McMillan, and M. A. Wright.

NARCOTICS DISCUSSED

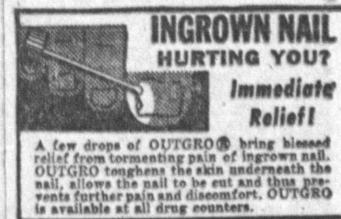
Rev. Paul E. Friedmann, field director of the Narcotic Education of America discussed the narcotics problem at a joint meeting of Rotary and Rotary Anns held at noon Wednesday, Oct. 9 at the Palms Restaurant.

Helps Heal And Clear Itchy Skin Rash!

Zemo—liquid or ointment—a doctor's antiseptic, promptly relieves itching, stops scratching and so helps heal and clear surface skin rashes. Buy Extra Strength Zemo for stubborn cases!

Carson-Lomita Areas Get Funds

An \$18,000 improvement drainage facilities on Ardmore Avenue near 250th St. in the Lomita area.



SECURE YOUR FUTURE
AT AWARD WINNING
FLAVIO BEAUTY COLLEGES

TORRANCE — 1978 W. Carson St., FA 8-0404 (Day & Night)
REDONDO BEACH — 2285 Artesia Blvd., FR 8-8844 (Days Only)
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BUDGET PRICED
COMPLETE BEAUTY SERVICES

Hair Styling — Cutting — Permanent Waving
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Scalp Treatments — Facials

TORRANCE SCHOOL OPEN MON. THRU SATURDAY
other schools closed on Mondays
(All student work supervised by licensed instructors)

GRAND OPENING Sell-ebration!

TERRIFIC SAVINGS DURING

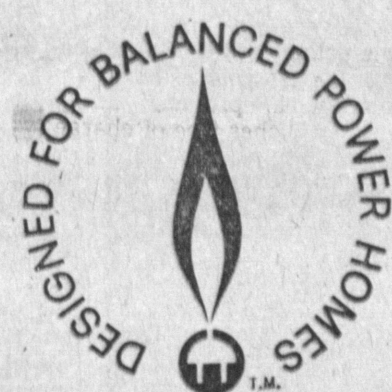
FRIGIDAIRE LAUNDRY PAIR SALE

AND LIBERTY HOME APPLIANCE GRAND OPENING SALE
(NOW LOCATED AT 24002 HAWTHORNE BLVD., TORRANCE)



EXTRA THRIFTY FRIGIDAIRE GAS DRYER WITH FLOWING HEAT

One dial, settings for no heat, delicates and wash and wear. Flowing heat dries breeze-fresh, safer than sunshine — no hot spots — no sun fade. Porcelain enameled drum.



\$168⁸⁸

Price Includes Delivery, Normal Venting
and Gas Hook-up
2-YEAR GUARANTEE
ALL PARTS... ALL SERVICE

NOW! INTRODUCING MARY CARTER'S ALL NEW Pol Hide ONE COAT-NO DRIP INTERIOR ACRYLIC LATEX PAINT

THE ONLY PAINT WITH A WRITTEN UNCONDITIONAL GUARANTEE CERTIFICATE

UNCONDITIONAL GUARANTEE

IF FOR ANY REASON YOU ARE NOT SATISFIED WITH THE PERFORMANCE OR QUALITY OF POL-HIDE, WHEN USED IN THE MANNER DESCRIBED ON THE LABEL, JUST BRING BACK THE CAN AND THIS GUARANTEE CARD, AND YOUR PURCHASE PRICE WILL BE CHEERFULLY REFUNDED.



SPECIAL INTRODUCTORY PRICE... \$8⁹⁸ PER GAL. PLUS 2nd GAL. FREE

INTERIOR ACRYLIC LATEX

- READY TO USE - NEEDS NO STIRRING
- UP TO 600 SQ. FT. OF COVERAGE PER GALLON
- CAN BE SCRUBBED WITHIN 10 DAYS
- OUTSTANDING HIDING POWER AND COLOR RETENTION
- SOAP AND WATER CLEAN-UP... NO PAINTY ODOR

MARY CARTER'S Pol-Hide (WHITE OR COLORS) GUARANTEES ONE COAT COVERAGE OVER ANY COLOR AND INTERIOR SURFACE, WHEN USED IN THE MANNER DESCRIBED ON THE LABEL. UNLIKE OTHER NO-DRIP PAINT Pol-Hide MAINTAINS ITS NO-DRIP FEATURE DURING ALL TYPES OF APPLICATION (WALLS, CEILINGS, SMOOTH OR ROUGH SURFACES, ETC.)... PLUS... LEAVES NO BRUSH MARKS OR STIPPLE EFFECTS FROM ROLLER.

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OVER 1500 SHADES
WITH MARY CARTER
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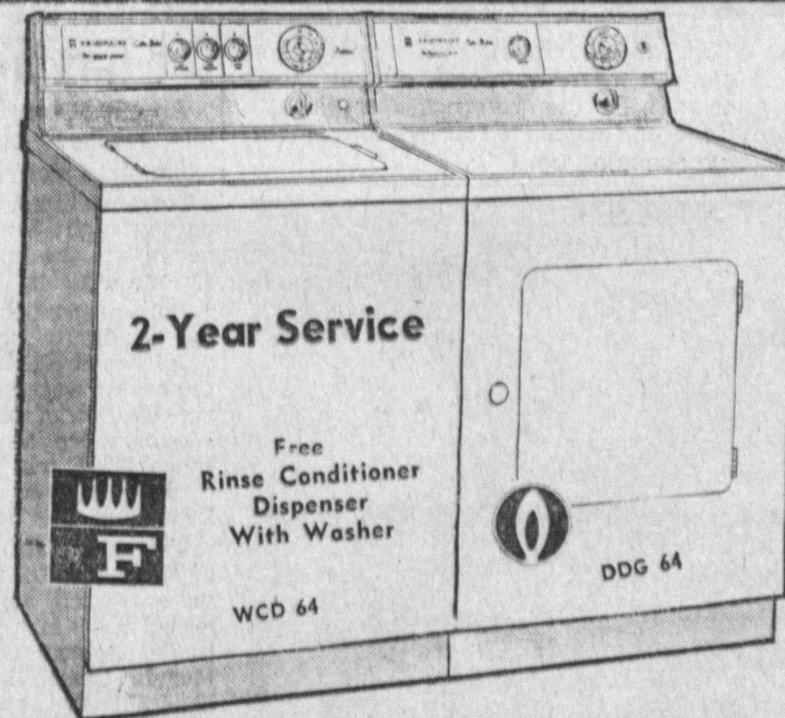
DOWNTOWN TORRANCE

(2 Blocks West of Western)

2-SPEED FRIGIDAIRE WASHER

- Automatic Lint Disposal
- Underwater Action Zone, Clothes Circulate Under Water
- Special Cycle, Delicates and wash 'n wear

As Low as
2²² Per Week



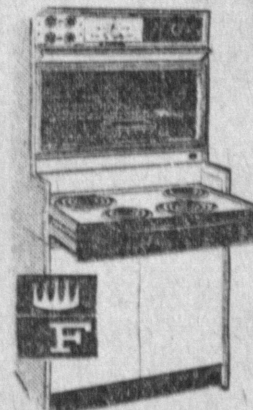
THRIFTIEST 2-DOOR REFRIGERATOR



- Giant 100 Lb. Freezer
- Automatic Defrost Refrigerator
- Twin Hydrators

\$248⁸⁸

FREE ICE EJECTOR!



FLAIR BY FRIGIDAIRE

—America's Loveliest Range—
Built-in Glamour That Installs
in Minutes—

LOW! LOW! PRICE

Sale Prices on All Washers—Dryers—Ranges—Refrigerators—Dishwashers, Etc.!

LIBERTY HOME APPLIANCE

24002 HAWTHORNE BLVD., TORRANCE

FA 8-5410

1 Block North Of Pacific Coast Highway — Food Giant — Owl Rexall Shopping Center

Open 'til Midnight — October 16, 17, 18 — Wednesday, Thursday, Friday

WE! SERVICE—EVERYTHING WE! SELL